

FEB 27TH 2024 | ALASKANORDICRACING.ORG | TEGAN.E.THORLEY@GMAIL.COM



ANR Spring Fundraiser

Hello skiers and families! As we reach the end of a wonderful season, we're gearing up to do a fundraiser to start preparing for our next summer of training. Fundraisers help meet the costs of running a team without increasing program fees - the money goes towards paying coaches, team insurance, providing coach support at travel events, and the scholarship fund. One of our primary fundraising goals is to subsidize a full-time Chugiak/Eagle River coach for the summer, so that the ER juniors have some high-quality training and coaching!

This fundraiser involves relatively little legwork on your part. We're using a company called Snap!Raise to organize this fundraiser - skiers create a profile with race pictures and anecdotes about their season, and upload 10-20 contacts that could be potential donors. These can be friends, family members, or businesses that would be willing to support the athlete's team. Snap!Raise will then reach out to those contacts on the skier's behalf - with assurances that they won't spam your contacts! They will reach out a maximum of six times over the course of the four-week fundraiser.

Please note this is not the affiliate of TeamSnap that you may have received an email from last month - different company, similar service, same name. Sorry about the confusion!

Thank you for all the hard work you put into this team at practice, and the countless more hours behind the scenes! You guys are what make this team a privilege to belong to.

Our fundraiser is set to start on March 4th (next monday) and will run until April 1st. Before the start of the fundraiser, skiers should get their profiles set up so that we can hit the ground running. And one last thing - there are prizes for the highest earners!

What to do now:

To set up your profile, click the link below. *There only needs to be one profile per family!* Upload a profile picture, follow the setup prompts, and enter your list of contacts.

Get Started

You can also go to raise.snap.app/v2/joincode and use the code 554-760-317 to join ANR's fundraiser, or scan the QR code below.



Fundraising prizes

Awarded to the skiers who have raised the most by April 1st.

First place - \$200 gift card to AMH

Second place - 1 pair of Start poles (MSRP ~\$400)

Third place - \$100 gift card to Backcountry Bike & Ski

Fourth & fifth place - 1 pair Rottefella QuickShift bindings (MSRP ~\$200)

Log in and complete your profile by March 3rd!

FOR MORE INFORMATION ABOUT THE HOST, GO TO SNAPRAISE.COM